

Message Text

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SUBJ: MICULESCU VISIT: AGROBUSINESS SEMINAR

1. AS YOU KNOW, WE HAVE BEEN PROMOTING IDEA OF AGRO-BUSINESS SEMINAR DURING MICULESCU'S VISIT AS EFFECTIVE MEANS FOR U.S. FIRMS TO LEARN OF AGRICULTURAL OPPORTUNITIES IN ROMANIA. ED WILSON, US CHAMBER, HAS RECENTLY WRITTEN TO AMB THAT E-W TRADE COUNCIL PREPARED TO SPONSOR SUCH A SEMINAR ON ONE MONTH'S NOTICE.

2. IN PARALLEL APPROACHES TO OPIC (EXEC. VP GREGG) AND USDA (BROWN) WE HAVE RECEIVED BLESSING AND EXPRESSION OF INTEREST OF THESE TWO AGENCIES, ALTHOUGH NO COMMITMENT AS TO ROLE EACH MIGHT PLAY.

3. IF THIS IDEA IS TO COME TO FRUITION BELIEVE IT SHOULD BE SUFFICIENTLY ADVANCE SO THAT IT CAN BE DISCUSSED IN SOME DETAIL WITH STEFAN BURCA, WHO PRINCIPAL PLANNER FOR MINISTER'S TRIP, DURING BURCA'S SECOND STOP IN WASHINGTON CIRCA JUNE 20. TOWARD THAT END WE HOPE YOU CAN FACILITATE MEETING BETWEEN WILSON AND/OR EWTC AND BURCA AND WILL PASS ALONG OUR THOUGHTS (PARAS 4 AND LIMITED OFFICIAL USE

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5) ON SEMINAR. WE WOULD ALSO ASK THAT YOU INFORM DON

BRAMANTE, OPIC, EXIM AND USDA OF WHATEVER IS ARRANGED
SO THAT EACH HAS OPPORTUNITY TO OFFER SUGGESTIONS/
ASSISTANCE.

4. WHAT WE HAVE ENVISIONED IS AFTERNOON SESSION OF TWO

TO THREE HOURS FOLLOWED, IF POSSIBLE, BY SMALL RECEPTION.
IN THIS SESSION MICULESCU WOULD GIVE PRESENTATION OF
ROMANIAN AGRICULTURAL INVESTMENT IN FORTHCOMING FIVE-YEAR PLAN

AND SCOPE FOR FOREIGN COOPERATION, FOLLOWED
BY QUESTION-AND-ANSWER PERIOD. THIS COULD BE SUPPLEMENTED
BY SEGMENT IN WHICH USG AND PRIVATE SECTOR PARTICIPANTS
COULD EXPLAIN WAYS IN WHICH WE COOPERATING TO PROMOTE AGRI-

CULTURAL DEVELOPMENT OF DEVELOPING COUNTRIES.

5. SEMINAR VISIT OF COURSE, NOT MEANT AS SUBSTITUTE FOR
VISIT OF KIND BRAMANTE HAS PROPOSED AND WHICH GREGG
OF OPIC MENTIONED TO VOLOSENIUC. AGRICULTURALLY-
RELATED MISSION WOULD, IN FACT, COMPLEMENT AND SUPPORT
SEMINAR, WHETHER COMING BEFORE OR AFTER IT.

6. AS TO ATTENDEES, WE WOULD SUGGEST THAT, IN ADDITION
TO AGROBUSINESS ENTITIES EWTC MIGHT FEEL APPROPRIATE,
CONSIDERATION BE GIVEN TO FIRMS EXPERIENCED IN LARGE
SCALE IRRIGATION AND LAND RECLAMATION, WHICH FEATURE
PROMINENTLY IN FUTURE ROMANIAN PLANS. ON BASIS OF HIS
RECENT VISIT STAN BROWN MIGHT BE ABLE TO OFFER VALUABLE,
SPECIFIC SUGGESTIONS.

7. THOUGH SMALL SEGMENT OF MICULESCU'S PROJECTED MONTH
STAY, SEMINAR WOULD HAVE POTENTIAL OF BEING EXTREMELY
USEFUL INTRODUCTION TO IMPORTANT U.S. COMPANIES IN AGRI-
CULTURAL FIELD.
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